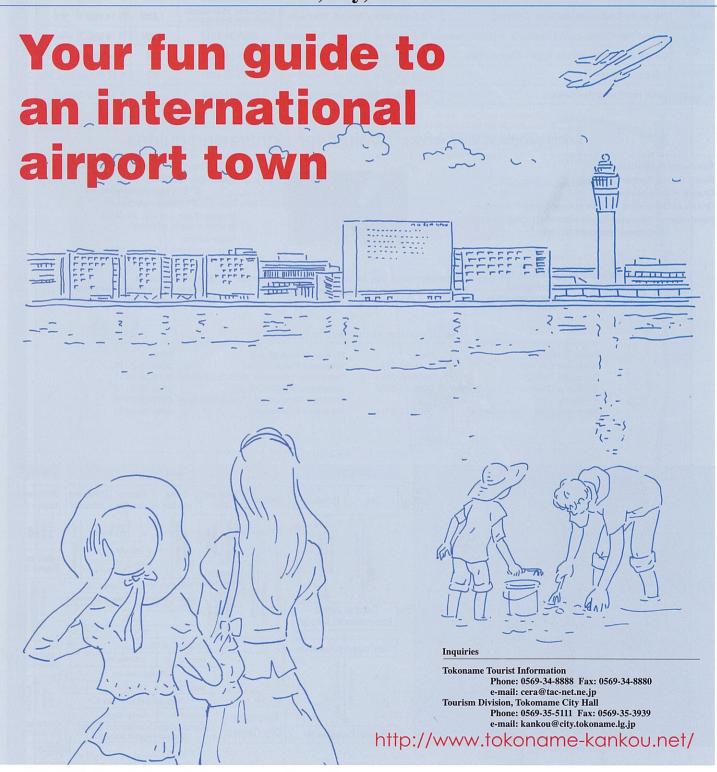
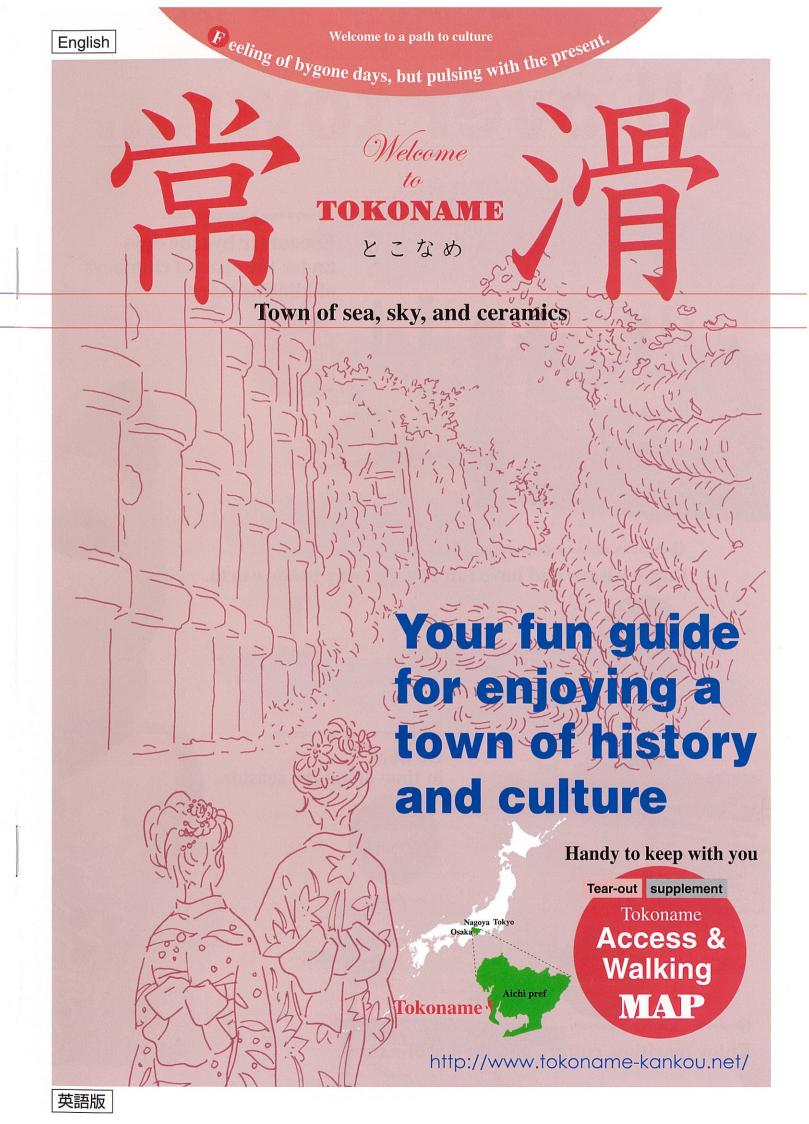


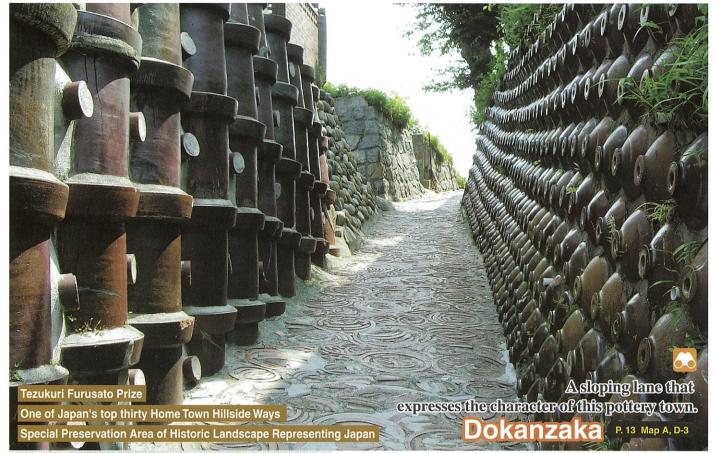
Town of sea, sky, and ceramics





Dverywhere, a pottery museum.

Encounter bygone days underthe disused chimneys of kilnside lanes.



Take a stroll through a town / of chimneys



The Pottery Footpath goes up and down a few low hills. There are two routes: the

A Course (1.6 km / 60 min) and the B Course (4 km / 150 min). These walks take you through kilns and brick chimneys, past ceramic pipes and roofing tiles, and all the other scenes of a thriving pottery town. These sights of Tokoname are sure to

Please enjoy your stroll, but be aware that this is a working town, not a theme park.

Pottery Footpath Precepts

- Enter the cultural and historical landscape of Tokoname without
- damaging its character and keep it special for tomorrow.

 •Value encounters and human contact: warmly welcome visitors
- · Enjoy a leisurely pace along the path with due respect and consideration
- Residents, workers, and visitors, all join hands to support the town. · Food, people, and objects: that special Tokoname care is what sustains





Ceramie Hall

Starting point of the Pottery Footpath. Inside the hall, there are galleries and pottery is also sold. Apply here, in advance, if you would like to be accompanied by a volunteer guide.

9:00 AM - 5:00 PM Closed around the New Year

Dokanzaka is the one of the highlights of the Pottery Footpath. The ceramic pipes were set in place during the Meiji Period (ended 1912) and the Shochu(liquor) bottles early in the reign (began 1926) of the Showa Emperor. Underfoot, forming the road surface, are the clay rings used as stands when pipes are fired. This lane, evidence of care for the environment and people, is a lasting tribute to the people who made it.

Tokoname is Japan's foremost



The Giant Maneki Neko (Tokonyan) of full power that you have not seen

Clutching an oval gold koban, the maneki neko (beckoning cat) figure, is a popular lucky household item in Japan. About 80% are made in Tokoname. The road rising to the west of Ceramic Hall is Tokoname Maneki Neko Street where, mounted on the roadside, 39 pottery cats beckons people.



Tokoname Maneki Neko Street

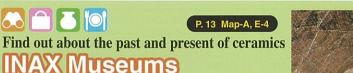


Ascend a slope lined by ceramic pipes and Shochu(liquor) bottles and from the hill crests enjoy views spiced with old kiln chimneys and seasoned with streets that are a succession of black-boarded walls and kiln works.

A stroll is the best way to enjoy a distinctive place so deeply steeped in a thousand years of pottery making.

In the leisurely flow of time, you are sure to get a feel for scenes from days long gone.





This inviting cluster of five museums lets you see, learn about, and get hands-on experience of making things. Kiln Plaza is housed in a kiln that was in the past used for firing pipes. Nearby, on permanent display at the Tile Museum, you can see about 1,000 decorated tiles from around the world. Meanwhile, the Clayworks has clav-themed exhibitions and has facilities where you can make your own polished clay ball. Tiling Labo shows aspects of the history of pottery making and ceramic materials, and examples of the development process. At INAX Tiling Workshop, you can try your hand at painting tile patterns, mosaic art, and other activities.





Polished clay ball workshop



Edo Period merchant residence restored to its former glory.

The Takita Family 6

The shipping business of the Takita family flourished from the Edo Period through the reign of Emperor Meiji (ended 1912). You can see precious perpetual lamps (which burnt rapeseed oil) and find out about shipping and other historical activities. Municipal Cultural Property 9:30 AM - 4:30 PM **10569-36-2031**



You can learn about Tokoname-ware here. As well as well exhibitions of typical household pottery and other products that have been used since the latter part of the nineteenth century, you can see pots and jars excavated from the sites of medieval kilns. National Cultural Property.

9:00 AM - 4:30 PM Closed Mondays, 4th Tuesdays and around the New Year period



Kiln Plaza and Tile Museum

VAED

Next to the climbing kiln you can see a square down-draft kiln with two fire mouths. You can try your hand at making pottery. It's a great place to ake a break from your stroll

T 0569-35-0292 9:30 AM - 4:30 PM



Art Institute

Items ranging from large pots and shallow tea bowls through to Edo Period redware and vases are on display. There is a training system for aspiring ceramic artists and voung potters study their craft in the workshops.







There are 18 specialist dealers in Tokoname-ware at this large shopping zone. Because trade is directed at wholesalers, the prices are lower than elsewhere. A pottery classroom and gallery make a visit fun for all the family

CHECK Just like an outdoor art gallery. POINT! Shopping street with ceramic sculptures.

The street linking the Pottery Footpath (A course) and INAX Museums is the central shopping street of Tokoname Standing informally here and there along the street, there are about 150 ceramic sculptures, which give the street the air of an open-air museum. Taking a stroll among them is fun in itself. Why not see how many you can find?







All over town...

Dverywhere, a pottery museum. **Encounter bygone days** under the disused chimneys of kilnside lanes. **Tokoname** City Center Area **B**verywhere, an entertaining museum Enjoy leisure and have fun at a gateway to the world. Central Japan International Airport Area **B**verywhere, a history museum Go back in time along the seaside. Ono-cho

Kosugaya.

Sakai Area

Enjoy maritime culture and the joy of nature.

Bverywhere, a maritime museum

a living museum

The city of Tokoname, home to Central Japan International Airport (Centrair) has long been famous as a prominent pottery town in Japan.

The town has many sights: chimneys and kilns; an uphill lane that runs between walls into which ceramic pipes and other objects are embedded; a shopping street with

Ceramic sculptures and historical townscapes.

The entire town is like a huge living museum.

On every walk a new discovery, a new surprise on every visit.

Always fun, the town presents both a nostalgic presence and a fresh newness.

Welcome to Tokoname. Restore your spirit in this town of sea, sky, and ceramics.

Town of sea, sky, and ceramics





Linking to the world, Chubu's gateway to the sky

The city of Tokoname is located on west coast of the Chita Peninsula. Long and slim, the town stretches 15 km north-south into Ise Bay. For nearly 1,000 years flourishing kilns have been working here. In the coastal waters, nori(seaweed)-growing also prospers.

Since opening in February 2005, Central Japan International Airport Centrair has daily teemed with people from all around the world.

Tokoname, blessed by the bounty of Ise Bay and a glorious 1000-year history of pottery making, with its international airport, is also a town in step with the age of international interchange



Tokoname essential facts

Population: 55,625 (as of 31 Jul. '10)

Area: 55.63 km²

Latitude: 34°53'

Longitude: 136°50'

East-West: 6 km

North-South: 15 km

Average temperature: approx 17°C

Check out the locations with the end-map folded out.

You might find it convenient to tear out maps and other material.

These symbols indicate the types of attraction



Pottery making or other hands-on experience

Contact



The right paw of the



or scenic beauty

Fun things to do in a pottery town **Detailed Guide**

Art of Earth and Fire Tokoname-ware

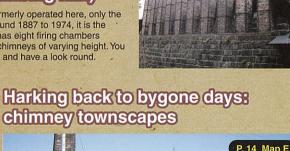


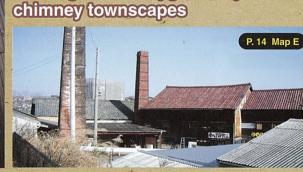


Witness to history: a surviving traditional climbing kiln. Nobori-gama (climbing kiln)

Of about 60 climbing kilns that formerly operated here, only the Toei kiln remains. In use from around 1887 to 1974, it is the biggest climbing kiln in Japan. It has eight firing chambers running up a 17° incline and ten chimneys of varying height. You can go inside the firing chambers and have a look round.







Strolling along the Pottery Footpath you feel the character of Tokoname in the chimneys and blackboarded street fronts of potteries.

Thousand-year history . .

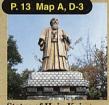
Of Japan's six ancient kiln towns - the others are Tanba, Bizen, Echizen, Seto, and Shigaraki - Tokoname was the most prolific in the medieval period. During the Heian Period (ended 1185), what are now called old Tokoname-ware pots and jars were already part of everyday life. In the mid-nineteenth century, near the end of Edo period, Hokyu Koie completed a chambered 'climbing kiln.' His son, Hoju Koie, who is credited with establishing 'modern' Tokoname-ware, laid the foundations for earthenware pipe making and introduced the redware for which Tokoname is famous. The coming of the railway in the Meiji Period encouraged production and,

provided transportation for the growing tile production of the Taisho Period (1912-1926). Early in the 20th century, Tokoname consolidated its position as





Takasaka Ancient Kiln was built in the 14th century



the modern reputation of

Desirable Tokoname-ware souvenirs



The cool and gentle ceramic



Anyone who likes Jananese or Tokoname teapot that improves



distilled spirits are popular



The aroma of green tea is said to heal the spirit: tea burners have grown popular with women

If you really want to appreciate Tokoname-ware, why not enjoy the fun of making some for yourself?

Try your hand at pottery making!

Where better to try making pottery than in a pottery town? Tokoname City there are plenty encourage you to try. Bring home a lasting memory embodied in a unique item that you formed with your own hands



Inquiries about Tokoname-ware

Tokoname Pottery Association Cooperative Union 0569-35-4309 Tokoname Pottery Wholesale Association 0569-35-2455 Ceramall (Tokoname-ware Wholesale Center) 0569-43-7111

Inquiries about pottery classes and galleries **Tokoname Tourist Information**

Tourism Division, Tokomame City Hall

Redware teapots

Tokoname traditional pottery craftware. An unbroken tradition of pottery wheel skills and other techniques has been kept alive by generation upon generation of expert potters. In 1998, third-generation potter Yamada Jozan was made National Living Treasure for his skill, already recognized as a National Intangible Cultural Asset, at making small Tokonameware pouring vessels. In January 2007, Tokoname was officially protected as a local brand.



0569-34-8888

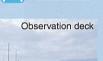
Central Japan International Airport Area E verywhere, an entertaining museum

Enjoy leisure and have fun at a gateway to the world.

Central Japan International Airport (Centrair) forms a gateway from the world to Chubu. The airport also forms an attractive leisure space between the sky and sea. From the Manmade Shore you can see beautiful vistas. Marine sports and other activities also make this a place where the sky and sea have real presence.

Airport with leisure facilities: Centrair





Passenger Terminal Floor Guide







Linked to the major cities of Japan and other cities

amusement zone with sights to see, good food to eat, and fun things to do. The observation deck

provides superb views of planes taking off and landing. There are interesting opportunities to shop for excellent famous products from Aichi and, at

the airport restaurants, you can enjoy the taste of cuisines from all over the world. Various events

around the world. Central Japan International

Airport (Centrair) is also an international

also make visits fun for all the family. Centrair Telephone Center (6:40 AM - 10:00 PM)

TII 0569-38-1195



Set between the sight of planes landing and taking off and views of the spreading sea, the Rinku Beach has a beautiful sandy beach with romantic views of the setting sun. You can jog or enjoy strolling along the coastal path, or try our luck fishing from the seawall.

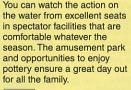






This natural seaside is valued for its coastal vegetation. There are facilities for board sailing and other marine sports. The sunsets can be spectacular. **1** 0569-34-4839

CHECK Thrill to White-Hot Boat Racing! **POINT:** Tokoname Motor-boat Racing Arena



♥AED 0569-35-5211





Ono-cho Area



Everywhere, a history museum

Go back in time along the seaside.

Ono-cho, formerly known as Minato-machi, flourished during and after the Kamakura Period. Still today, it bears witness to the time when it prospered as a base for maritime traffic. As you stroll around, you can still get a feel for the days when the town was bustling center.



Minato-machi house fronts breathe history from their latticework. P. 14 Map C

In the Kamakura Period (ended 1333), Ono-cho flourished as an important transfer point on the road from Mikawa to Ise. During the turmoil of the 16th century, Oda Nobunaga regarded it as strategically important and married his niece Ogo-no-Kata to Lord Saji of Ono Castle. The feel of ancient times still remains in the old temples and rows of Minato-machi houses with latticed fronts. Take a leisurely stroll and let your mind wander into bygone days.



Festooned with lanterns, a wheeled shrine borne afloat on a makiwara-bune colors the spring in the Ono-cho Yoi Festival



Kalonfi

his Rinzai Zen temple associated with Myoushini s dedicated to Shaka Nyorai. The mortuary

tablet of San-shichi Nobutaka, one of Oda Nobunaga's sons, is installed here. Among the other notable features is a ritual gong (Municipal Cultural Property) dating from the



The ceiling of this attractive temple has 81 panels painted by an artist from Nagova who was famous in



Samenfl

Prefectural Natural Monument **Byakushin**

The temple owns a National

Eka Dampizu, depicting the

Bodhidharma with his self-

amputated left arm (currently held by the National Museum of

Huike presented the

easure ink painting by Sesshu

This venerable Chinese juniper grows in the Hirano residence. rmerly the property of the village headman. Aged about 700 years old, the tree is said to have been



Founder of Ise Grand Shrine Yamatohime-no-Mikoto lived on this ground. The shrine was built when she moved Ise An Edo Period joruri puppet head at the shrine is a Municipal Cultural

Owari Ono Then & Now Ramble

Every October galle are set up in old residences and unused shops of Ono-cho. People are encouraged day out, and also to





P. 11 Map A-3 Ono Casile

(Shiroyama Park) Isshiki constructed a castle here in 1350. It was later taken over by Lord Saii. After he was defeated n battle by Hideyoshi Toyotomi, the castle was demolished. Shiroyama Park now holds the emains. In the park, you can also panoramic views of Ise Bay

World's oldest sea bathing beach. Ono Shore (Ono Ruri-ga-Hama) P. 14 Map C

Ono Ruri-ga-Hama is said to be the world's oldest sea bathing beach. It is also known as a great place to watch the sun set Scenes of the sun going down behind the peaks of the Suzuka Range, which seem to float on the horizon far across Ise Bay, are often breathtaking. During the swimming season families and other beach lovers everyday flock to this beauty spot. The swimming season runs from late June to late Augus



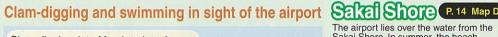




Bverywhere, a maritime museum

Enjoy maritime culture and the joy of nature.

Local culture rooted in the bounty of natural surroundings makes this an attractive place by the sea. Go clam digging or swimming, enjoy nature in the parks, discover the culinary treats of the Chita Peninsula... There are many spots where families can have fun.





attracts bathers and the shore is also famous for clams, which can be gathered from spring to summer. When the tide goes out, 500 m of tidal flats are left exposed. This makes it one of the safes places for families to have fun by the sea 1 0569-37-0922 (Only at holding)





This hot spring on the Sakai Shore is near the busy bathing beach and clam-digging flats. Enjoy luxurious spa bathing while gazing out over Ise Bay. Non-resident guests may also enjoy the baths.



Find out about the culture of brewed foodstuffs since the Edo Period.

Morfta Affino Yakata

At this Edo Period saké brewery, you can find out about traditional cuisine Saké, miso, and soy sauce are on sale and you can enjoy dining. By arrangement, groups of 15 o more people can be guided around the brewery 0569-37-0733





15th generation head of the Morita Family Akio Morita of Sony corporation and Honorary citizen of Tokoname is introduced by treasuring photograph and image. (1F Exhibition room



Countryside activity space with views of the sea

Kowaki Park 💫

This leisure farm has lawns where you can relax and an observation that deck offers sweeping views of Ise Bay. Barbecues, and sweet potatoes digging and fig picking (reservation required) are hands on activities It's a great place for family fun.

9:00 AM - 5:00 PM Barbecue facilities open till 9:00 PM, April to October



CHECK The place to get local food! POINT!

Appeals to the deities of Owari Taga Shrine are thought to bring a good marriage, safe childbirth, and a long life. Next door, at Taga-no-Sato you can buy local produce. Ranch and dairy products are

▼ Taga-no-Sato 9:00 AM – 3:00 PM Closed Mondays and around the New Year period



making are painstakingly pursued. You can also enjoy saké tasting.

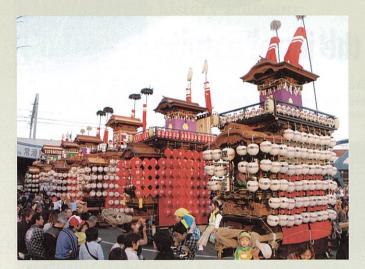
Open on weekends ■ 0569-35-4003 Sawada Brewer



Tokoname Calendar

Dance and performance

Weaving the fabric of tradition, local people color the seasons.



Spring Festival

Late March - Early May

Spring festivals are held throughout the city. Accompanied by music, Gorgeous portable shrines, inherited through centuries from the Edo Period, are paraded (19 on land and 1 makiwara-bune on water). The portable shrines are noted for their automaton figures, which are been recognized cultural properties.



Tokoname Craft Festa

Early May

Open-Air Market, Gallery and Experience-events are held by Craftsmen from Tokoname and all over the country. Main place is old Tokoname high school with long history.

Eto Kuyo Kansha Festival (Thanksgiving and memorial service for the zodiac symbol of the previous year) Mid-January

At Ceramic Hall, a memorial service for the previous year's oriental zodiac figure is held and gratitude is expressed.

Grand Festival Mid-March

This gorgeous grand festival features a traditional isami hono (dedication) and dancing by miko

Festival

Segi Tenno

Late October

Mid July

In Segi district, this popular summer tradition features sasa-mikoshi, portable shrines that, accompanied by Shinto music, are hauled through streets, and a

Tokoname-ware Festival

Agriculture

Mid-November

Owari Taga Shrine Festival

Achibeta Kochibeta

The major autumn event is held at Pottery

Footpath and its neighborhood. Several events help the Festival to get attention

Festival

Held at Tokoname Motor-boat Racing Arena, this festival for farmers has stalls offering local farm and ranch products for direct sale. Among the events are displays of agricultural machinery and equipment

CHECK Ichiroku Asaichi

POINT! (1&6 Morning Market)

who browse the rows of stalls for fresh food

Calendar days ending in 1 or 6

(1st, 6th, 11th, 16th, 21st, 26th) Regularly held every five days, these

oca products



This specialty of the Chita Peninsula uses fresh prawns. The delicate prawn aroma is the



Saké connoisseurs know all about the Chita Peninsula. Traditional brewing methods create exquisite flavor from quality rice and



These local sweets reflect the tastes of the potters. The style and flavors have come down through the generations.



Nori(seaweed) and clams

Tokoname Nori(seaweed) flourishes in coastal waters fed by minerals from the three great Kiso rivers. Its premium quality is recognized all over Japan. Local clams and dried

Tokoname Travel Index

Accommodation Guide Hotels near the airport, inns near the sea...

Name of facility		Address	Phone	No. of beds	Мар
Ono-cho area	Ryokan Omparo	-3 Ono-cho, Tokoname 0569-42-2131		65	P. 14 Map C
	Ryokan Monzenya	4-29 Ono-cho, Tokoname	0569-42-0128	50	P. 14 Map C
	Hiranoya Ryokan	2-84 Ono-cho, Tokoname	0569-42-1168	24	P. 14 Map C
Tokoname City Center Area	Business Ryokan Donichi	3-281 Hongo-cho, Tokoname	o-cho, Tokoname 0569-43-3755		P. 11 All Area Map. Map B-3
	Pension Blanche	2-55 Shinhama-cho, Tokoname	ame 0569-34-9266		P. 11 All Area Map. Map B-2
	Hotel Route Inn Tokoname Station	2-73 Koiehonmachi, Tokoname	0569-36-3511	160	P. 13 Map A, C-2
	Hotel AU Tokoname	3-174-1 Shinkai-cho, Tokoname	0569-36-1600	267	P. 13 Map A, C-2
Central Japan International Airport Area	J-Hotel Rinku	3-2-1 Rinku-cho, Tokoname	0569-38-8320	225	P. 14 Map B
	Toyoko Inn Chubu Kokusai Kuko (Centrair)	4-2-5 Sentorea (Centrair), Tokoname	Orange Side 0569-38-0045 Green Side 0569-38-2045	1,222	P. 14 Map B
	Comfort Hotel Central Japan International Airport (Centrair)	4-2-3 Sentorea (Centrair), Tokoname	0569-38-7211	707	P. 14 Map B
	Central Japan International Airport Centrair Hotel	1-1 Sentorea (Centrair), Tokoname	0569-38-1111	296	P. 14 Map B
Kosugaya, Sakai Area	Toyodaya Ryokan	302-1 Nishiano, Hantsuki, Tokoname	0569-35-6391	30	P. 11 All Area Map. Map C-4
	Sakai Hot Spring Yumoto-kan	1 Nishigawa, Sakai, Tokoname	0569-37-0006	80	P. 14 Map D

Local people at your service Volunteer sightseeing guides

Tokoname Guide Group Route: Pottery Footpath A Course Charge: Free of charge Groups of five or more, reserve at least 5 days in advance Reservations: Tokoname Tourist Information 0569-34-8888 Ceramic Hall 0569-35-2033



Owari Ono Then & Now Ramble Guides Route: Ono Old Town incl. shrines, temples, etc. Charge: JPY 300 per person Groups of five or more, reserved at least 1 day in advance Reservations Ono Community 0569-42-1307

Contact for sightseeing information **Tokoname Tourist Information**

P. 13 Map A, C-2

Tourist Information Counter in Tokoname Stn Concourse Providing information about sightseeing and accommodation in Tokoname City

9:00 AM - 5:30 PM Closed around the New Year period ■ 0569-34-8888

Osaka

and Mie

Yokkaichi Jct.

Train

.IR/Kintetsu

Nagoya Stn

Central Japan Int'l Airport Stn

Tokyo and

Nagano

and Gifu

Toki Jet

Obu IC

Chitahanto Road Handachuo Jct.

Rt. 302

Tokoname IC or Rinku IC

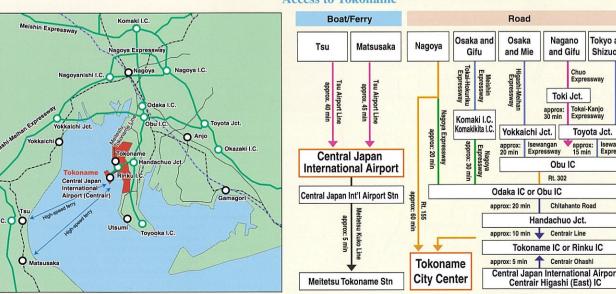
Centrair Higashi (East) IC

Toyota Jct.

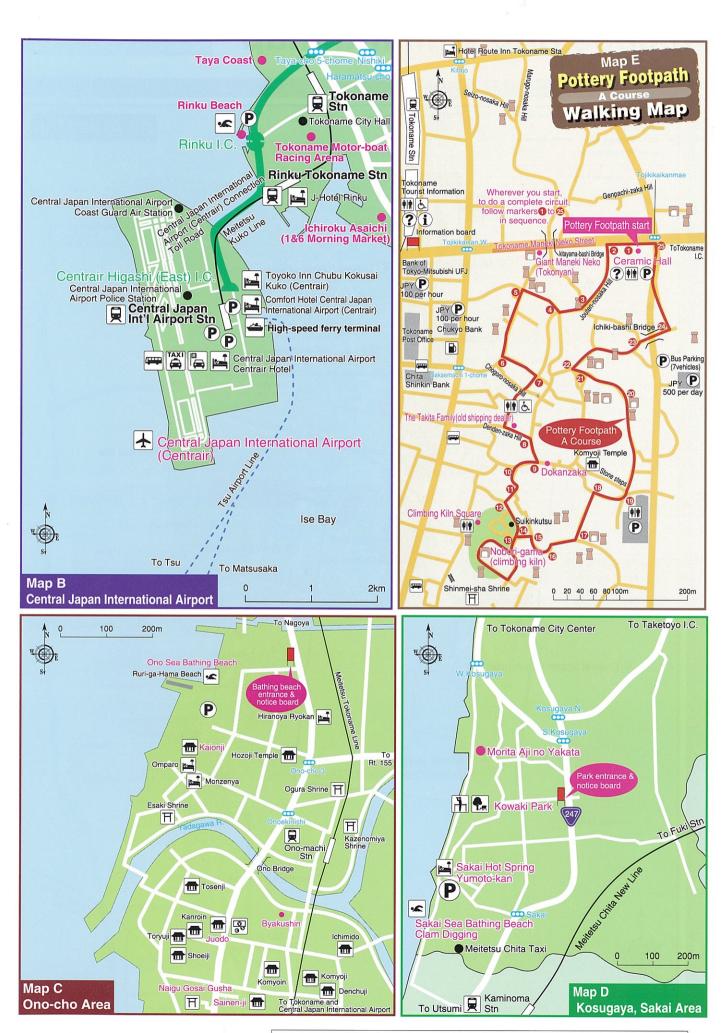
Information about public facilities

Public facilities In case of emergency 0569-35-5111 0569-35-0110 Tokoname Police Station Tokoname City Hall 0569-35-2453 Central Japan International Airport Police Station 0569-38-0110 Tokoname Post Office Tokoname City Fire Station 0569-35-0119 Tokoname Chamber of Commerce 0569-34-3200 Central Japan International Airport Coast Guard Air Station 0569-38-8118 & Industry 0569-35-3111 0569-35-3170 Tokoname Civic Cultural Center Tokoname City Hospital

Access to Tokoname



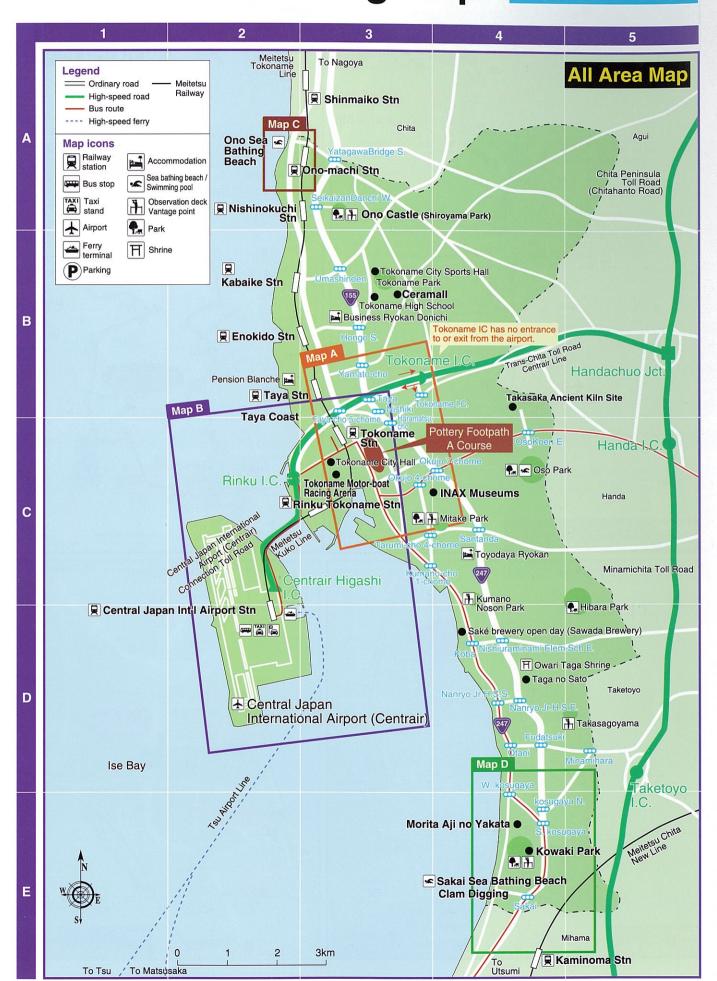




Tokoname

Access and walking map

Fold out the map to check location when reading information in the pamphlet.



Typical Tokoname courses

to help you plan your trip



Tokoname excursion course from Centrain

Experience the allure of Toknoname freshness and historical charm.

Spend some quality time going round a pottery town.

₩ 5 min

Tokoname Stn

10 min

Pottery Footpath





History and pottery shopping course

Walk around a historical and shop for Tokoname-ware Find that special piece.

Tokoname IC . ₩5 min **Pottery Footpath** √ 🖨 10 min **INAX Museums** , **⇒ 15** min Ceramall , 🖴 10 min





■ 10 min 10 min **Tokoname Stn 員**5 min



Centrair (airport rail station)

Old Town Ramble Course

Stroll Ono-cho and the Pottery Footpath Take a walk to days gone by

Tokoname IC

Fold

out

access

walking

map

from

here



⊊ 10 min

TokoToko Bus **Tokoname discovery course**

Ride the TokoToko Bus to fully enjoy the charms of Tokoname

Central Japan International Airport (Centrair) 15 min

Pottery Footpath

⊿ 10 min Shopping street with Ceramic Sculptures

- 4 5 min

INAX Museums

70 min Tokoname Stn

70 min

Central Japan Internation Ceramall Airport (Centrair) 20 min

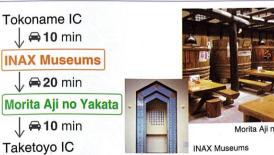




INAX Museums

Hands on and traditional gourmet course

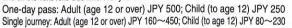
Visit a pottery workshop and check out sake, miso, and soy sauce making. Enjoy time-honored manufacturing methods and great flavors.











とことこバスの運行は終了いたしました。

ご愛顧ありがとうございました。



Public transportation contact information

Central Japan International Airport	0569-38-1195	Tokoname Town Bus (TokoToko Bus)	0569-21-5234
Centrair Airport Station	0569-34-2482	Meitetsu Chita Taxi	0569-37-1112
Meitetsu Tokoname Station	0569-35-3851	Anzen Taxi	0569-35-4360
Chita Toll Road Office	0569-21-2721	Sanrei Taxi	0569-37-1122
Chita Noriai Bus (Chita Bus)	0569-21-5234	Tsu Airport Line	0569-38-8177



